

oli dillon

freelance
creativity

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olidillondesign.com

Hello, I'm a freelance conceptual designer with over 15 years experience. I develop ideas from concept to implementation. Experienced in advertising, branding, campaigns, corporate guidelines, direct mail and digital communications.

WORK EXPERIENCE

Deputy design manager

TEQUILA\LONDON

April 1999
– December 2005

Head of Art

JJ MARKETING

December 2005
– September 2011

Freelance senior creative

OLI DILLON DESIGN

September 2011
– Present

Clients include: PinkGreen /
BWP Group / Avvio Reply /
2Isix / Thirst Design / Space01

EDUCATION

BA HONS GRAPHIC DESIGN

BTEC ND DESIGN
with Business Studies

A LEVEL ART
with Art History

GCSEs
Art, Media Studies, CDT,
Computer Studies, English
Literature & Language

SKILLS


 ●●●●●●●●●●
InDesign


 ●●●●●●●●○
Illustrator

 ●●●●●●●●●●
Photoshop

 ●●●●●●●●○
Sketch

AWARDS

 **GOLD**
Typography for
Advertising (Rexel)

 **SILVER**
Direct Mail
(News of the World)

SECTOR EXPERIENCE

Financial services, technology
health care, agriculture, retail
education, telecommunications
insurance, utilities, food industry
tobacco, sports.

DAY RATE: £350 PER DAY