

oli dillon

freelance
creativity

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olidillondesign.com

Hello, I'm a freelance conceptual designer with over 20 years experience. I develop ideas from concept to implementation. Experienced in above the line, through the line, integrated and now digital and social. Conceptual innovation, a robust work ethic, and productive team collaboration are all essential components to success in creative design. My background includes designing and implementing on-message, effective creative projects and services from concept through completion for a variety of high-profile clients.

WORK EXPERIENCE

Deputy design manager

TEQUILA\LONDON

April 1999
– December 2005

Head of Art

JJ MARKETING

December 2005
– September 2011

Freelance senior creative

OLI DILLON DESIGN

September 2011
– Present

Clients: PinkGreen / Huumun /
BWP Group / Avvio Reply /
Milestone / Space01 / BH&P

EDUCATION

BA HONS GRAPHIC DESIGN

BTEC ND DESIGN
with Business Studies

A LEVEL ART
with Art History

GCSEs
Art, Media Studies, CDT Computer
Studies, English Literature &
Language

SKILLS

InDesign ●●●●●●●●

Illustrator ●●●●●●●●

Photoshop ●●●●●●●●

Sketch ●●●●●●●●

XD ●●●●●●●●

Figma ●●●●●●●●

After Effects ●●●●●●●●

Typography ●●●●●●●●

Communication ●●●●●●●●

Collaboration ●●●●●●●●

Time management ●●●●●●●●

AWARDS



GOLD
Typography for
Advertising (Rexel)



SILVER
Direct Mail
(News of the World)

SECTOR EXPERIENCE

Financial services, technology
health care, agriculture, retail
education, telecommunications
insurance, utilities, food industry
tobacco, sports.