

oli dillon

freelance
creativity

17 Bethel Lane
Farnham
Surrey GU9 0QA

Email: olidillon@live.com
Phone: 07595 168 732

olidillondesign.com

Hello, I'm a freelance conceptual designer with over 20 years experience. I develop ideas from concept to implementation. Experienced in above the line, through the line, integrated and now digital and social. Conceptual innovation, a robust work ethic, and productive team collaboration are all essential components to success in creative design. My background includes designing and implementing on-message, effective creative projects and services from concept through completion for a variety of high-profile clients.

WORK EXPERIENCE

Deputy design manager

TEQUILA\LONDON

April 1999
– December 2005

Head of Art

JJ MARKETING

December 2005
– September 2011

Freelance senior creative

OLI DILLON DESIGN

September 2011
– Present

Clients: PinkGreen / Huumun /
BWP Group / Avvio Reply /
Milestone / Space01 / BH&P

EDUCATION

BA HONS GRAPHIC DESIGN

BTEC ND DESIGN
with Business Studies

A LEVEL ART
with Art History

GCSEs
Art, Media Studies, CDT Computer
Studies, English Literature &
Language

SKILLS

InDesign ●●●●●●●●

Illustrator ●●●●●●●●

Photoshop ●●●●●●●●

Sketch ●●●●●●●●

XD ●●●●●●●●

Figma ●●●●●●●●

After Effects ●●●●●●●●

Typography ●●●●●●●●

Communication ●●●●●●●●

Collaboration ●●●●●●●●

Time management ●●●●●●●●

AWARDS



GOLD
Typography for
Advertising (Rexel)



SILVER
Direct Mail
(News of the World)

SECTOR EXPERIENCE

Financial services, technology
health care, agriculture, retail
education, telecommunications
insurance, utilities, food industry
tobacco, sports.

DAY RATE: £400 PER DAY